

Texas, Land, Farm & Ranch Sales

LONGHORN
REALTY LLC

Longhorn Realty, LLC is a Texas land brokerage that is built on trust, integrity and providing clients with the very best service possible. **Since 2010** our team of Land Specialists have represented land and ranch buyers & sellers with hundreds of millions of dollars in real estate transactions involving land, ranches, farms, hunting, waterfront, recreational, luxury estates, hill country, development and investment properties to name a few.

The backbone of any brokerage is its sales team. At **Longhorn Realty, LLC** our Associates are who make everything happen for our clients. Our Associates are Land Specialists, full time Realtors, industry professionals and they stand by their client's side, from initial contact, all the way through closing. Our clients are never passed off to anyone else, they have only one name, one number and one contact who knows everything about their transaction.

“Don Honeycutt has our highest endorsement and recommendation as a rural real estate broker. His professional competency, engaging spirit, and personable demeanor made our recent buying experience one of our best and most enjoyable endeavors. What truly distinguishes Don from other brokers with whom we've dealt is his sincere, customer orientation. As clients, our interests were his interests, and he exhausted efforts to ensure that all of our questions were answered in a timely, substantive, and clearly understandable manner. Don greatly aided us in making a well-informed decision about our lil' piece of Texas that we purchased. Thanks, Don!” **Lisa & Ken Kassner**

Testimonials

“We highly recommend Don Honeycutt with Longhorn Realty for listing your property. He worked diligently with us to list, market and finally sell our family farm. Don was very understanding of our family dynamics and our concerns for what we didn't want to be done with the land. Throughout the process of selling the farm, Don kept us very well informed and brought many offers to the table. He dealt with issues that came up that we were not versed in since we had never sold a large property. He negotiated our final offer during a pandemic and closed on the sale with ease. We couldn't have asked for a better land broker!” **The Kruse Family**

Texas Land | Ranch | Hunting | Recreational | Farm | Live Water | Luxury | Investment

512-289-2121 • info@longhornrealty.com • www.longhornrealty.com

Our Marketing & Dedicated Land Website

We market our listings where land buyers look for properties using the latest digital marketing technology, including paid land sites, three MLS memberships, email campaigns, property pages, social media and more. Our marketing plan is second to none and gets properties sold quickly!

We provide clients a powerful, heavily marketed Texas land, farm & ranch website. Our site gets lots of land & ranch related traffic, it's informative, easy to use, flows well and is very mobile friendly. Many other agents and brokers use our site to search for properties, so that should tell you something! Even comes with a free dashboard for site users that can create and save property searches, save individual properties, get email updates on properties, market updates and more!

Our site ranks extremely well, with mostly page one Google search results for popular real estate keywords. This results in more traffic to our site where your listing will be seen by more potential buyers. We work tirelessly on our SEO so that our site always ranks well for land, farm & ranch searches. We also have a website dedicated to residential properties, www.longhornresidential.com.

Please refer to LonghornRealty.com for more comprehensive information about us and our brokerage.

We're ready to go to work for you!

Sample Sold Properties



Texas Land | Ranch | Hunting | Recreational | Farm | Live Water | Luxury | Investment

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